

PRESS RELEASE

CORIGON – A NEW BRAND OF THE ERWIN HYMER GROUP

Bad Waldsee, July 1, 2025 – The Erwin Hymer Group is expanding its brand portfolio and launching CORIGON, a new brand for motorhomes and camper vans. From August 2025, CORIGON will complement the group's best-price segment, and its offer is aimed primarily at price-conscious customer groups.

POSITIONING AND OFFERINGS

With CORIGON, the Erwin Hymer Group is strengthening its range in the lower-priced segment and is aimed at customers that have not previously found what they were looking for in the Erwin Hymer Group's brand portfolio. "The strategy of the Erwin Hymer Group is to enable entry into the world of caravanning for every need and budget," said Jan de Haas, CSO Erwin Hymer Group. "With CORIGON, we offer reliable quality at the best price."

To this end, existing vehicle concepts are being adapted, production synergies are being used and a Europe-wide sales network is being established. The aim is to achieve a convincing price-performance ratio that makes it easier to get started with caravanning. The CORIGON product portfolio includes semi-integrated motorhomes and camper vans and starts with four model series and 11 models based on both the Fiat Ducato and Ford Transit platforms. At the core of the new brand is a combination of the proven quality and functionality of the market leader with a particularly attractive price-performance ratio. With this offer, CORIGON is primarily aimed at cost-conscious buyers. "Our goal is for our customers to be able to rely on their CORIGON motor home – today, tomorrow and on every journey," said Christian Striebel, Managing Director of CORIGON.

PRODUCTION AND MARKET LAUNCH

In order to meet this quality standard and to be able to achieve entry-level prices of less than 60,000 euros in the best-price segment, CORIGON uses the development and production capacities of the Erwin Hymer Group. For the new brand, EHG's European sales network will be successively expanded. The market launches in Germany, France and Belgium mark the beginning of the gradual strategic expansion of the CORIGON dealer network, which will be tailored to the needs of the respective European markets.

"With CORIGON, we're launching a new price-performance champion. The first models are currently rolling off the production line. The quality of the first series not only inspires us but our trading partners as well. The interest is huge even before the official market launch," explained Striebel.

CORIGON will be officially presented to the general public at the Caravan Salon 2025 in Düsseldorf. For more information, visit www.corigon.com.

ERWIN HYMER GROUP

ABOUT THE ERWIN HYMER GROUP

The Erwin Hymer Group is a 100% subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with over 22,000 employees. The Erwin Hymer Group unites manufacturers of motorhomes, caravans and accessory specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Corigon, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the travel portal freeontour. For more information, please visit www.erwinhymergroup.com.

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