

# PRESS RELEASE

## **ERWIN HYMER GROUP: STRONG FIGURES IN A CHALLENGING MARKET ENVIRONMENT**

- **Approximately \$3 billion in revenue in fiscal year 2024/2025**
- **44,445 recreational vehicles sold in fiscal year 2024/2025**
- **Market share in Europe increased by 50bps, from 23.6% to 24.1% (calendar year to date June 2025)**
- **Market leader in Europe: 25.4% market share in the camper van segment**

**Bad Waldsee, September 25, 2025 – In the fiscal year 2024/2025, the Erwin Hymer Group (EHG) achieved sales of approximately \$3 billion and was able to further expand its market share in Europe.**

In the fiscal year 2024/2025, the parent company of the Erwin Hymer Group and the world's leading manufacturer of leisure vehicles, THOR Industries, with close to 20,900 employees and 181,388 vehicles sold generated sales of \$9.58 billion. As a European subsidiary with close to 7,700 employees and 44,445 vehicles sold in the fiscal year 2024/2025, the Erwin Hymer Group contributed approximately \$3 billion to total sales. In a challenging market environment, the Group was able to increase its market share in Europe by 50 basis points, from 23.6% to 24.1% (calendar year to date June 2025) and make a significant contribution to the parent company's earnings.

The past financial year was marked by the reduction of high vehicle inventories in the trade, production adjustments by manufacturers to support trading partners, weak macroeconomic data in core markets and a noticeable caution on the part of consumers regarding major purchases due to geopolitical crises and concerns about the future. Despite adverse conditions, the Erwin Hymer Group was able to hold its own and further expand its market share, especially in the camper van segment. With a market share of 25.4%, EHG is the leading manufacturer of camper vans in Europe.

Alexander Leopold, CEO Erwin Hymer Group: "Our industry is undergoing a comprehensive transformation. The tasks ahead of us can only be mastered by financially strong and innovative companies. The fact that the Erwin Hymer Group is able to report good figures despite the ongoing geopolitical and macroeconomic challenges is not a matter of course but shows how robust our business model is and how attractive our brands are. Our vision is to enable everybody to have unique travel experiences in harmony with nature. With 269,000 visitors the Caravan Salon in Düsseldorf demonstrated the strong appeal of our form of travel - the interest in caravanning remains high across all age groups. At the same time, competition in the market has intensified further. Our innovative strength, the consistent digitalization of our products, processes and services, and the continuous adjustment of our cost structures are key factors in our success."

## **ABOUT THE ERWIN HYMER GROUP**

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturer of recreational vehicles with close to 20,900 employees. The Erwin Hymer Group unites manufacturers of motorhomes and caravans, accessory specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Corigon, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the travel portal freeontour. For more information, please visit [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

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