



Nutzfahrzeuge

ERWIN HYMER GROUP

the leisure experience

PRESS RELEASE

Volkswagen Commercial Vehicles becomes a new supplier and partner of the Erwin Hymer Group

- Volkswagen Commercial Vehicles (VWCV) and the Erwin Hymer Group (EHG) sign framework agreements
- EHG places order for 6,000 Crafters with Volkswagen Commercial Vehicles
- Delivery to commence in Q1/2024
- Alexander Leopold and Lars Krause agree on close cooperation

HANOVER / BAD WALDSEE, 13 April 2023 – Volkswagen Commercial Vehicles (VWCV), Hanover, and the Erwin Hymer Group (EHG), Bad Waldsee, have concluded a framework agreement for delivery of 6,000 Crafter panel vans as the base vehicles for EHG brand camper vans. The agreement was signed by Alexander Leopold, CEO Erwin Hymer Group, and Lars Krause, Member of the Brand Board of Management responsible for Sales and Marketing at VWCV. The vehicles will be delivered to the Erwin Hymer Group from 2024.

Volkswagen Commercial Vehicles is a leading manufacturer of light commercial vehicles and, as a brand of Volkswagen Group, is fundamentally shaping the transportation of goods, people and services in a new and sustainable way. The Erwin Hymer Group is the European subsidiary of Thor Industries, the world's largest manufacturer of recreational vehicles.

On the occasion of the signing of the contract, Lars Krause announced: "We are delighted to have gained the Erwin Hymer Group as a new partner that will offer its own camping solutions using our vehicles as the basis. We see the Crafter panel van as a benchmark in its class. It offers plenty of space and great flexibility for a wide range of solutions and is a first step in our collaboration. We are also looking forward to discussing further projects for other vehicles, such as the Crafter chassis and T6.1 successor."

In recent years, caravanning has become a lifestyle topic that inspires people across all age groups. Young target groups and families in particular appreciate the flexibility and everyday usability of compact camper vans. This development is also reflected in the number of vehicle registrations. In 2020, camper vans recorded a 44 per cent share in motorhome registrations in Europe. This already increased to 50 per cent in 2021 and grew once more to 54 per cent in 2022.

Alexander Leopold: "With the Crafter as a base vehicle, we are in an even better position to meet the strong demand for powerful and compact camper vans. In addition, we can very well imagine joint projects with our partner VWCV in areas such as alternative drive systems, for example."

Volkswagen Commercial Vehicles

We Transport Success, Freedom and Future

As a leading manufacturer of light commercial vehicles, the Volkswagen Commercial Vehicles brand (VWCV) is reshaping the transportation of goods, services and people in a fundamental and lasting way. Our vehicles transport construction workers, families and adventurers, bread rolls, parcels and surfboards. Every day they help countless people all over the world to do a good job, they operate as mobile workshops and they bring paramedics and police personnel to wherever they are needed. At our sites in Hanover (D), Poznań (PL), Września (PL) and Pacheco (ARG), around 24,000 employees produce the Transporter, the new Multivan, Caddy, Crafter and Amarok model lines, and since May 2022 the ID. Buzz – the fully electric version of our iconic Bulli. Within the Volkswagen Group, VWCV is also the lead brand for autonomous driving and for mobility offerings such as Mobility-as-a-Service and Transport-as-a-Service - areas in which we are shaping the future of mobility. In this way, the brand is transporting the society of tomorrow with all its requirements for clean, intelligent and sustainable mobility. It is this that Volkswagen Commercial Vehicles stands for with its brand promise: We transport success, freedom and future.

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About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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